



LATIN GRAMMY CULTURAL FOUNDATION®

2025 End-of-Year Impact Report



A Letter from Leadership



From the Board Chair

Dear Friends and Supporters,

2025 was a year of momentum and meaningful progress. Together, we expanded access to music education, preserved Latin music heritage, and opened doors for the next generation of creators. None of this would be possible without your belief in the transformative power of the arts.

I am proud to serve the Latin GRAMMY Cultural Foundation, where our work reflects a deep commitment to ensuring that music creators regardless of circumstance have access to the resources, mentorship, and opportunities they need to thrive. It is both an honor and a responsibility to help advance an organization that uplifts emerging talent, strengthens communities, and fosters creative expression.

On behalf of our Board, thank you for standing with us to celebrate and preserve the richness of Latin music, and to ensure its legacy continues to inspire future generations.

Warm Regards,
Luis Cobos



From the Executive Director

Dear Partners in Purpose,

Your generosity turned access into opportunity in 2025. From life-changing scholarships to classrooms filled with music, every gift you made translated into measurable, lasting impact.

This year also marked a period of significant growth for our programs. What began as a focused set of initiatives has grown into a dynamic portfolio spanning scholarships, music education, and heritage preservation, united by a shared mission. Together, we strengthened each program, expanded our reach, and deepened our impact across communities.

More than growing in size, we have built a culture rooted in collaboration, innovation, and accountability—one that positions us to keep expanding access and opening new pathways for emerging talent.

Thank you for standing beside us. With your continued partnership, we will keep turning access into opportunity for the next generation of Latin music creators.

With gratitude,
Raquel "Rocky" Egusquiza

Our Mission

The Latin GRAMMY Cultural Foundation provides educational opportunities that advance Latin music and its heritage.





2025 Impact: A Year at a Glance

\$1.44M+

Invested
in scholarships &
pathways



50+

Scholarships
Awarded

90% graduation
rate



7.3M+

Students
Reached

through in-person
& virtual programs



\$30K

Awarded

in grants for Latin
music research &
preservation
supporting global
cultural heritage



From Access to Opportunity

In 2025, our growth was not measured only in numbers—but in lives impacted. Every investment expanded access. Every program created opportunity. Every student reached represents a future shaped through music.



Scholarships

Transforming Talent into Futures

Our scholarship program continues to remove financial barriers for talented Latin music creators—opening doors to education, industry access, and lifelong careers.

In 2025, we invested \$1.4 million in scholarships, supporting students across 22 leading music institutions in the United States, Brazil, England, Mexico, and Spain. This global reach reflects both the diversity of our scholars and the growing influence of Latin music worldwide.

Recipients represent 14 musical disciplines and gain more than financial support—they access mentorship, professional networks, and real-world industry opportunities that prepare them to lead the future of music.

For some, that journey has already reached the global stage: two scholarship alumni were nominated for Latin GRAMMY Awards in 2024—demonstrating what is possible when talent meets opportunity.



[Watch Nicole's Story](#)



[Watch Nico's Story](#)

Student Spotlight:



"I'm grateful to everyone who invests in youth and cultural development and has allowed me to continue pursuing my passion for flamenco. Thank you to the Latin GRAMMY Cultural Foundation for this opportunity—I will make the most of it with dedication and heart."

Marcos Gago Pino, 2025 Paco de Lucía, Scholarship Recipient



SILVESTRE DANGOND

PATROCINADOR OFICIAL DE SUBVENCIONES
DE INVESTIGACIÓN Y PRESERVACIÓN
DE VALLENATO 2025



Latin Music Research & Preservation Grants

Safeguarding the Legacy of Latin Music

Through our grants program, we invest in preserving and elevating the rich cultural heritage of Latin music for future generations.

In 2025, the Foundation launched the first genre specific Latin music research and preservation grants for Vallenato with the support of Latin GRAMMY® winner and GRAMMY® nominee, Silvestre Dangond.

In total, we supported six research and preservation projects throughout Latin America and Europe. These initiatives range from folkloric archiving to Afro-Latin music studies—ensuring that diverse musical traditions are documented and shared.

To date, the program has supported 52 projects worldwide.

+ \$285 K

invested since
2015. 🇵🇪

+279

🇵🇪 historic
recordings
preserved

52

supported
globally. 🇵🇪

100%

of projects
publicly
accessible. 🇵🇪



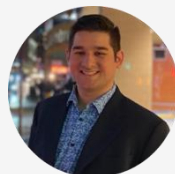
Latin GRAMMY In The Schools

Inspiring the Next Generation Through Access and Experience

Through Latin GRAMMY In The Schools, students engage directly with music as both an art form and a viable career path.

Artist-led workshops, hands-on learning, and instrument donations bring music education to life—particularly in communities with limited access.

These programs build not only technical skills, but also confidence, creativity, and a sense of possibility.



"Without this support, it would be a challenge to provide instruments for our 700 performing arts students." —

Stephen Blanco, Mariachi Director, Las Vegas High School



Expanding Opportunity Through Education & Mentorship

Music education does more than teach students how to play. It builds discipline, confidence, creativity, collaboration, cultural identity, and skills that carry into school, work, and life.

Throughout 2025, the Foundation strengthened its commitment to developing future music creators by expanding access to educational opportunities for students at every stage of their journey. K–12 students benefited from **music education** resources, **instrument donations**, and **after-school** programming, while **Emerging Talent** initiatives nurtured creativity with hands-on learning experiences, professional mentorship, and industry exposure to prepare them for successful careers in music.



Expanding Opportunity Through Education & Mentorship

Building Skills, Confidence, and Future Leaders

The Latin GRAMMY Cultural Foundation® is committed to empowering women through meaningful mentorship, leadership development, and industry connection. Through the **Leading Ladies of Entertainment Mentorship Program**, emerging women are paired with accomplished music industry leaders to receive personalized guidance, expand their professional networks, and accelerate their careers. The **Leading Ladies Fireside Chat** further amplifies women's voices by bringing together influential leaders to share their journeys, inspire future generations, and foster authentic conversations about leadership, creativity, and success.

Why it matters:

By creating opportunities for women to learn, lead, and connect, the Foundation is helping build a stronger, more inclusive future for Latin music.

Outcomes: Expanded professional networks

- Increased leadership confidence
- Career guidance from accomplished women leaders
- Greater visibility and industry access
- A supportive community of women in music



2025 Financial Overview

\$3.9M

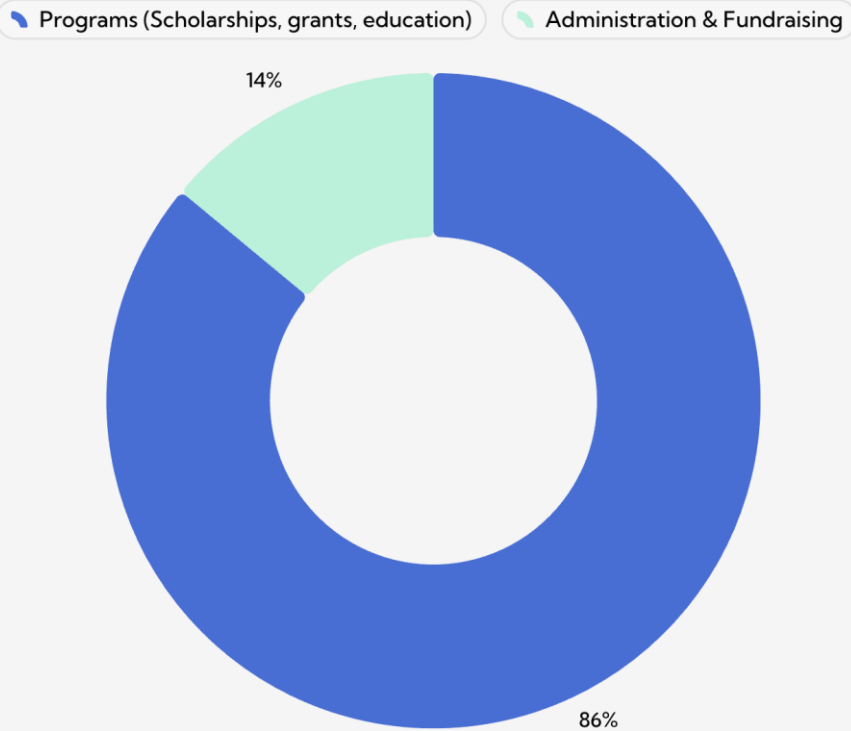
Total Dollars Raised

\$3.8M

Total Expenses

- **14% Administration & Fundraising**
- **86% Programs** (Scholarships, grants, education)

Where the money went?



ⓘ We remain committed to responsible stewardship—ensuring that every dollar invested maximizes mission impact and expands opportunity for the communities we serve.

With Gratitude

We proudly recognize the individuals, foundations, and corporate partners whose generosity made our work in 2025 possible. Your support continues to expand opportunity, nurture talent, and preserve the legacy of Latin music for future generations.

Through the support of mission-aligned partners—including foundations, corporate sponsors, and in-kind contributors—we continue to expand scholarships, mentorship programs, and educational initiatives.

Impact Through Partnership

Our collaborations bring music education and cultural preservation to life, creating tangible opportunities for students and artists worldwide. These images highlight the vibrant results of our shared commitment.



Our Valued Partners

We are proud to collaborate with leading organizations that share our vision for preserving and advancing Latin music. Their support is instrumental in enabling our programs to reach new heights and broader audiences.

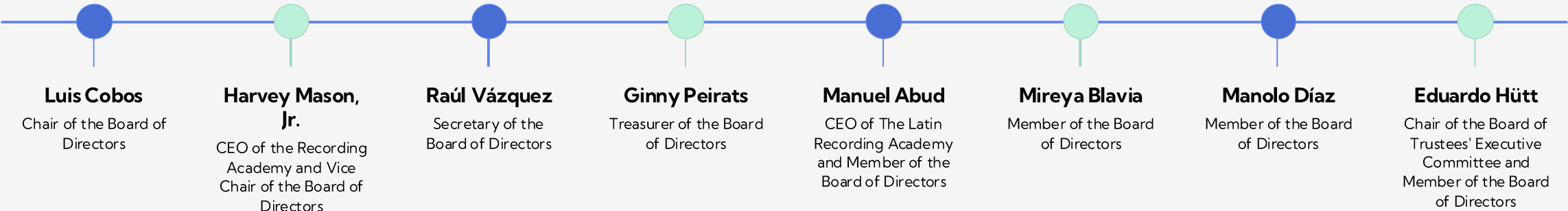




Governance & Leadership

The Latin GRAMMY Cultural Foundation is guided by a dedicated Board of Directors and leadership team committed to advancing our mission with integrity, transparency, and accountability.

Board of Directors



Staff

